

IMPORTANT POLICY CHANGE!

We find that the District Treasury cannot continue to finance the publishing of the CHALLENGE under our present arrangement. In a presbytery meeting last summer, the decision was made to put the subscription rate for the CHALLENGE paper on the contribution basis. But this didn't work!

Since August, only a few dollars have come in to meet the cost of publishing the CHALLENGE. But in this same period, requests for the paper (and many requests for bundle rolls for church distribution) has swelled the mailing list by a 40% increase.

Every editor likes to see his paper receive wider circulation and so he tries to put more into it - but this also increases the publication costs.

Your District Officers have insisted that the mailing list be reduced to those who are interested enough in receiving this paper that they will contribute to cover its costs.

Therefore, to receive your copy of the CHALLENGE during 1956, you must return postcard attached to opposite page BEFORE JAN. 10, 1956.

We're sure the readers will be glad to co-operate!

*COMING in '56!*

- ✓ a new and better CHALLENGE!
- ✓ restricted "minister's business" to make room for items of greater interest to all readers!
- ✓ more names and places--- the NEWS from your church and section!
- ✓ use of "area" reporters!
- ✓ and much more to come!

ATTENTION - PASTORS

This change in the subscription policy affects your bundle rolls! We want you to distribute the CHALLENGE to every family in your Assembly but BUNDLE ROLLS can not be sent to any pastor unless card is received assuring of your church contribution at the rate of seventy-five cents (75¢) per copy for the year 1956.

The CHALLENGE is your chief POINT OF CONTACT with your District and its activities. Please co-operate with this arrangement!

Please  
We need your help at this time!

**YOU NEED YOUR DISTRICT PAPER IN '56 MORE THAN AT ANY OTHER TIME!!!**